## Do your investments reflect your faith-based values?



# Meet the Smiths

The Smiths <u>volunteer</u> at a pro-life pregnancy center



The Smiths <u>own</u> Johnson & Johnson in their IRA



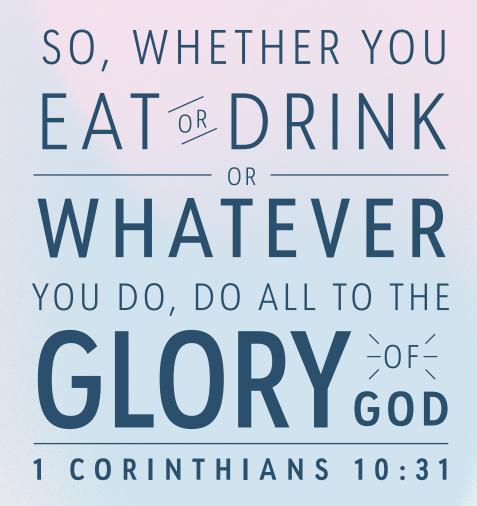
JNJ
Johnson & Johnson

- MANUFACTURES ABORTION DRUGS
- SUPPORTS EMPLOYEE ABORTION TRAVEL

\*Data from inspireinsight.com as of 6/30/2024

Do you see the problem?

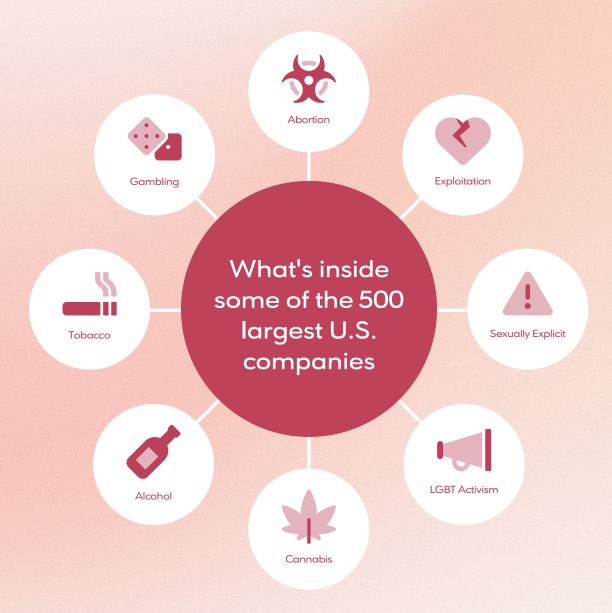
Faith-based investing is not just looking at the <u>financial</u> aspect of a company but also the <u>moral</u> aspect.



If you can eat or drink to the glory of God, you can certainly *invest to the glory of God*!

### It's not just abortion...

Many investors are surprised to learn they are profiting from and supporting these unbiblical activities within their investment portfolios.

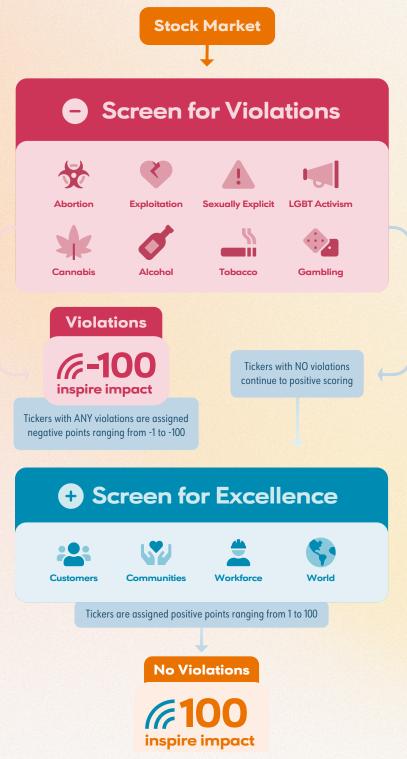


But how would you even know?

Source: InspireInsight.com as of 6/30/24

#### Meet the Inspire Impact Score

The Inspire Impact Score is a simple, numerical score that rates companies based on their alignment with biblical values and the degree to which they operate as blessings to their customers, communities, workforce, and the world.



How do you think your investments will score?



## Discover the *truth* about your investments today!

- 01 Visit inspireinsight.com
- O2 Search for stocks, mutual funds, and ETFs
- O3 Check the Inspire Impact Score
- (04) Talk with your financial advisor







## Inspire Insight helps you find companies to invest in like:

Positive



**Featured Company** 

## **CATERPILLAR**

Ticker

**About** 

CAT

A leading construction equipment, engines, turbines, and locomotives manufacturer.

Inspire Impact Score



#### And avoid companies like:



**Featured Company** 



**Ticker** 

About

DE

An American manufacturer specializing in agricultural and construction equipment.

Inspire Impact Score



Impact Score provided by InspireInsight.com as of 6/30/24.



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